Healthcare Solution

ushur®



Medication Adherence

Engage members digitally to improve adherence, outcomes, and satisfaction—with pre-built HIPAA-secure solutions ready to launch in weeks.

Digital Automation to Enhance Experience and Outcomes

Deliver proactive, personalized digital experiences that make it easier for members to stay on track with their medications. With Ushur, healthcare organizations can quickly automate outreach, uncover barriers to adherence, and provide the right support—without heavy IT lift.

Understand Barriers

- Uncover the real reasons behind non-adherence, such as cost, transportation, or side effects
- Use proactive digital check-ins to surface challenges before they impact health
- Build trust by engaging members and patients with user-friendly digital experiences

Educate

- Reinforce the importance of adherence with simple, timely reminders
- Provide bite-sized education on how medications improve long-term health
- Share resources and support options tailored to each member's unique situations

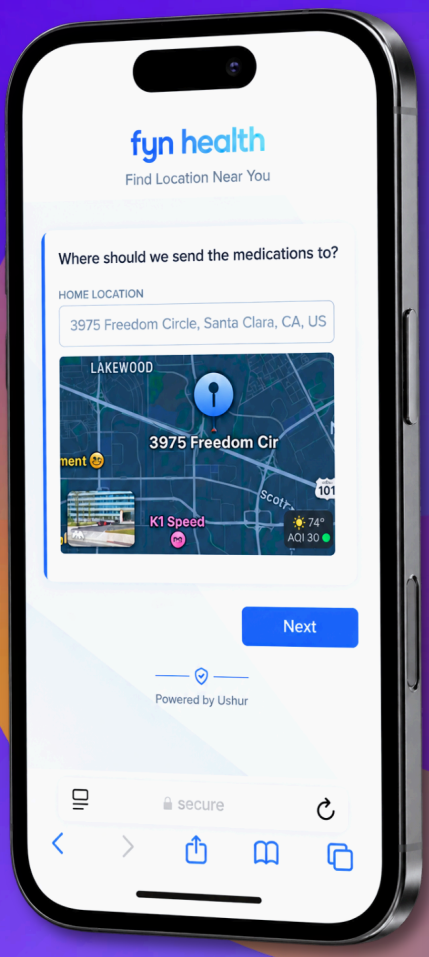
Guide and Handhold

- Offer easy pathways to overcome barriers: mail-order refills, 90-day conversions, or cost relief programs
- Simplify logistics with transportation support and scheduling assistance
- Deliver personalized follow-ups so members feel supported at every step

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Elevated Customer Experiences in Weeks

- Customized branding so members know who contacts them
- A HIPAA-secure, rich user experience designed to be intuitive and engaging
- Minimal IT and no professional services needed
- With integrated analytics to evaluate campaign effectiveness
- Customized for each customer and reachable 24/7



Built and deployed in weeks.
Processes in seconds.
Without overburdening IT teams.

How Ushur Can Transform Your Customer Experience

Challenges:

- ✗ Difficulty reaching members and patients
- ✗ Inability to communicate two-way with PHI
- ✗ Overburdened live resources
- ✗ Customer experiences that are not optimized

Solutions:

- ✓ Automated omni-channel communications
- ✓ HIPAA-secure, two way communication channel
- ✓ Optimized for convenient customer interactions via channels of choice

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