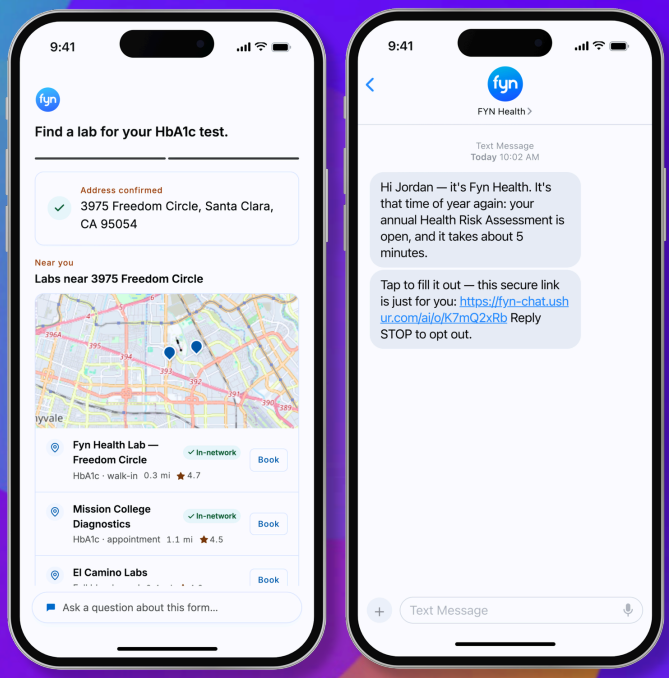
Ushur Solution



Health Plan Population Health & Wellness

Digitally engagemembers with personalized, HIPAA- secure experiences that close care gaps, improve outcomes, and strengthen satisfaction.

Proactive, prebuilt, and personalized digital experiences

Automate population health and wellness initiatives with minimal lift from IT teams. Proactively engage members, reduce friction in care journeys, and deliver measurable improvements in experience and outcomes.

Social Determinants of Health (SDOH) Survey

- Conduct surveys in a simple, user-friendly format
- Adapt questions in real time based on prior answers
- Provide real time support, such as maps to local behavioral health or community resources

Health Risk Assessment (HRA) Surveys

- Deliver digital, easy-to-complete HRAs to boost participation
- Track progress with built-in completion reminders
- Dynamically adjust questions to reflect member response

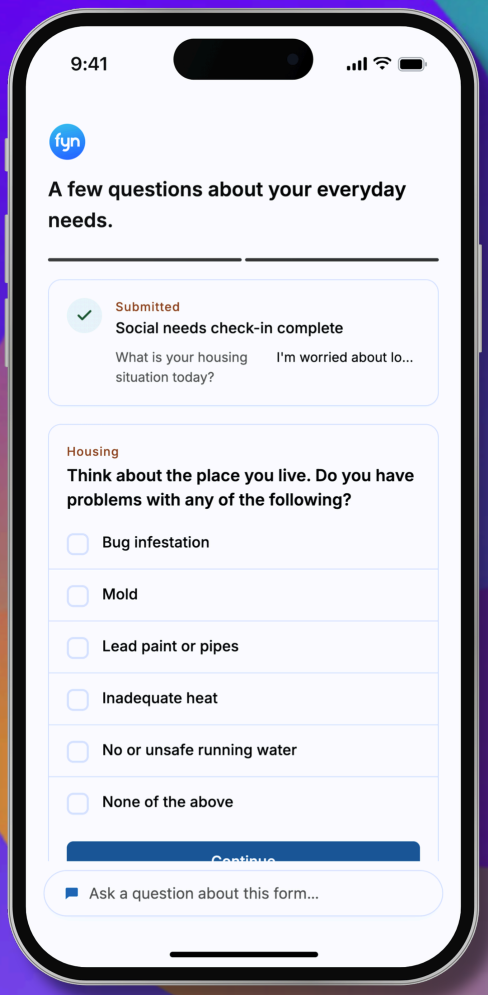
Care Gap Closure

- Educate and guide members toward preventive and ongoing care
- Connect members with resources for self-care, chronic condition management, behavioral health, and more
- Automate appointment scheduling, reminders, and rescheduling

Elevated Customer Experiences in Weeks

- Customized branding so members know who contacts them
- A HIPAA-secure, rich user experience designed to be intuitive and engaging
- Minimal IT and no professional services needed
- With integrated analytics to evaluate campaign effectiveness
- Customized for each customer and reachable 24/7

Built and deployed in weeks.
Processes in seconds.
Without overburdening IT teams.



How Ushur Can Transform Your Customer Experience

Challenges:

- ✗ Difficulty reaching members and patient
- ✗ Inability to communicate two-way with PHI
- ✗ Overburdened live resources
- ✗ Customer experiences that are not optimized

Solutions:

- ✓ Automated omni-channel communications
- ✓ HIPAA-secure, two way communication channel
- ✓ Optimized for convenient customer interactions via channels of choice